

Silent Yachts Focuses on Growth and Innovation Following a Productive 2024

January 17, 2025

3819

[Yacht Harbour](#) > [Yacht News](#) > Silent Yachts Focuses on Growth and Innovation Following a Productive 2024

[Facebook](#) [Twitter](#) [Pinterest](#)

Silent Yachts is preparing for a busy year in 2025, building on significant achievements in 2024. The company delivered six SY62 models over the past year and plans to increase output by 50% in 2025, including the launch of its new flagship, the SY80. The shipyard in Fano, Italy, is operating at full capacity, with seven yachts in advanced stages of construction and scheduled for delivery in the first half of the year.



Under new management since March 2024, Silent Yachts implemented a modular construction system at its shipyard. This approach allows yacht modules to be built simultaneously and assembled in the final production phase, streamlining the process and improving efficiency. The company now achieves a production rate of one yacht per month. According to CEO Fabrizio Iarrera, this restructuring played a pivotal role in the company's successful year, marked by the delivery of the triple-deck SY62 and its global debut at the Cannes Yachting Festival.



Silent Yachts expanded its visibility in 2024 through participation in several prominent boat shows, including its first appearance at the Venice Boat Show and the debut of the SY62 3-Deck Open at Cannes, where it won the "Most Efficient Yacht" award at the World Yachts Trophies. The company also increased its presence in the US, opening a new commercial office at Fort Lauderdale's Safe Harbor Marine Center to strengthen its sales and after-sales support.

The year also saw the establishment of a dedicated Silent Yachts charter network, with operations in the Caribbean and the western Mediterranean, offering potential customers the chance to experience its yachts firsthand. A 10-day sea trial program in the Bahamas highlighted the compatibility of Silent Yachts with environmentally sensitive areas, thanks to their low draft and silent electric propulsion systems.



Silent Yachts is set to continue its international outreach in 2025. The SY62 3-Deck Open will be on display at the Palm Beach International Boat Show from March 19–23. The SY62 3-Deck Closed, featuring an enclosed upper deck with panoramic views, will make its debut at the Singapore Yachting Festival from April 10–13. In addition, the SY80 flagship is scheduled for launch later this year.

Looking further ahead, Silent Yachts is collaborating with superyacht designers Nuvolari Lenard on a new 70-footer expected to launch in 2026. According to Iarrera, the company remains committed to innovation and is working on new models while expanding its presence in key markets.

Credit: [Silent Yachts](#)